



Seeing PATIENTS Smile

Friends OF Moorfields
E Y E H O S P I T A L

To deliver our work we are
100% reliant on the
generosity of the public.

Over the years, we have
raised millions of pounds
to provide facilities and
services for Moorfields that
would not be available through
normal NHS funding.

www.friendsofmoorfields.org.uk



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Friends of Moorfields is a thriving and active, member-led charity which has been supporting patients and staff at Moorfields Eye Hospital for more than 50 years.



"We are incredibly fortunate to have the support of the Friends. Their work allows us to continue to deliver world leading care as well as a personal and unique touch to the support we offer the patients we serve. I remain very grateful for their constant, and growing, support and their role as part of the wider Moorfields family".

David Probert

Chief Executive, Moorfields Eye Hospital



Mission:

“To see patients smile”

Our Vision:

“That everyone who comes to Moorfields for whatever reason has the best possible experience”

What we do:

- Support around 200 volunteers to help patients and to work alongside the staff at Moorfields
- Run the main hospital shop
- Give grants within the hospital for specialist equipment and staff posts; the money comes from donations, sales, collections and legacy gifts, left us by former patients
- Sponsor art work and events, fish tanks and flower beds around the hospital

Patient experience is at the heart of everything we do, and our team of staff and volunteers work tirelessly throughout Moorfields to support our medical and nursing colleagues, as well as the Trust’s management team in providing excellence in patient care.



Friends' Active and Diverse Volunteer Team

Volunteers play an essential role in the life of Moorfields and are very much appreciated by the staff and management.

We have a team of around 200 volunteers based at City Road and at numerous satellite sites. In any one day 20-30 volunteers:

- Work alongside clinic clerks
- Assist patients with directions; accompany them around the hospital
- Work on the information desks
- Help in the shop
- Run a twice daily trolley service to wards and clinics
- Befriend patients, helping them cope with their eye treatment.
- Play with and support children

Please join us as a volunteer:

Contact the Friends' office for a 'no obligation' chat:

friends@moorfields.nhs.uk

or call **0207 251 1240**



Friends' Grants Programme

Friends award grants to Moorfields for pieces of equipment, and staff posts, which are not funded by the NHS in order to improve the patient experience: for example, by reducing waiting times, speeding up treatments, or providing a more comfortable and friendly environment.

The Biometry machine, pictured here, was purchased by Friends of Moorfields, and helps patients with cataracts to have quicker and more accurate eye measurements.



"My very first post at Moorfields was part-funded by a Friends of Moorfields' grant. It was an essential step in my evolution as a glaucoma specialist and I am very grateful for what Friends' have done for me and my colleagues over the years. Friends' support really is a vital part of what keeps us going."

Mr Nick Strouthidis MBBS MD PhD FRCS FRCOphth FRANZCO
Consultant Ophthalmic Surgeon
Director, Glaucoma Service, Moorfields Eye Hospital.
Deputy Divisional Director, Moorfields City Road



Friends Supporting Future Ophthalmologists

Friends' grants programme also extends to The UCL Institute of Ophthalmology, which is closely linked to Moorfields, and provides training for future ophthalmologists and optometrists.

Over the next few years, we will be supporting a number of optometrists to take higher level qualifications in glaucoma, which will, in turn, help address the ever-increasing demand for Moorfields' glaucoma service.

We have also purchased equipment like this digital microscope that will assist with teaching and training students:

"We will now have the best available pathology teaching for a whole generation of ophthalmologists who train at Moorfields Eye Hospital. This will benefit countless patients over the coming years. Thank you to Friends for funding this." **Dr Gordon Hay**, Senior Ophthalmic Specialist: Ocular Oncology Service.



Friends Helping Children and Young People at Moorfields

Friends support children and young people at Moorfields in many ways. Our volunteers run an information desk in the Richard Desmond Children's Eye Centre, and help with taking patients between clinics or for scans.

Friends paid over £300,000 towards the building of the Ronald McDonald House Moorfields which provides free accommodation to families when a child needs treatment at Moorfields. We continue to support the Ronald McDonald House Charities and have representatives on the Moorfields House Board of Governors.

Friends pay for play therapists to keep children happy, both in outpatient clinics and in A&E. We provide toys and other interactive equipment. If children can play for most of their waiting time, their stress levels lessen.

Friends provide funding for a counsellor to work with children two days a week. Eyesight problems can be particularly isolating for children and teenagers, and to be able to talk over their problems with a counsellor is of benefit to both their physical and mental wellbeing.



Ways you can support Friends

Friends are always looking for ways to raise funds to support Moorfields. There are many ways you can help us to do this:

- Join our team of collectors at London underground stations, local shops and in the hospital itself.
- Have a collection boxes in your homes or place of work.
- Give a donation; leave a legacy
- Adopt us as your Charity of the Year and hold a range of fundraising events
- For the sporty types: keep fit challenges, fun runs and cycle rides, golf/cricket days, dance or hike your way to fundraising success
- Focus on food: cake sales; fundraising meals
- Organise a musical evening

The money you raise or donate is spent on all the things you have read about in this leaflet.

To receive more information about becoming a member of Friends, or to receive a fundraising pack, please complete the attached response form, or contact us on 020 7251 1240 or email friends@moorfields.nhs.uk



Friends of Moorfields

E Y E H O S P I T A L

Registered Charity 1161546

- The Friends of Moorfields Eye Hospital •
162 City Road , London EC1V 2PD

Phone: 020 7251 1240 • Email: friends@moorfields.nhs.uk

www.friendsofmoorfields.org.uk

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